



## Personal Details

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## Work

Oct 2008 – Present. I am working as a Freelance Designer. Most recently I have worked for Fray. I worked with Selfridges on a pop-up rooftop restaurant and with Grafik on a launch for their re-design. I helped with the last V&A Fete 09. I have worked with venturethree on The Times account designing an urban intervention for an advertising campaign. I have worked with Marina Willer designing a series of boxes for a stop-frame animation introducing different sections on a film about Richard Rogers.

Jan 2007- Oct 2008. I worked for Wolff Olins as a Designer. I have worked on a number of major projects including the Wolff Olins new identity and the London 2012 Olympic brand, for which I designed the Paralympic logo. I have worked with Adidas designing a range of clothing for the London Committee to wear at the Beijing Olympic Games. I worked on the conception and creation of a stall for the V&A Village Fete 08.

Aug 2006. Work placement at Why Not Associates. I was the only one in the office that knew how to develop designs in three-dimensional software. I worked on developing a scheme for a sculpture park for the new Palais des Congrès in Brussels.

Mar 2005- Feb 06. Venture Three. I worked part-time as a junior designer whilst studying. I worked on developing visuals for Sky HD.

Jul 2005. Innovision. Worked as part of a team to develop a lighting scheme for Camden Borough Council. We were one of two winners and spent the summer developing our scheme.

Mar 2005. Yeast Productions. Worked on two animations. The first was part of the 'Africa Remix' exhibition at the Southbank Centre. The second was for Nitin Sawhney's European tour.

Dec 2004. Metaphor, and Artak. Worked on the development of a physical structure of a travelling exhibition as part of the 'Universal Leonardo' exhibition for the V&A.

Oct 2004. ARUP. Worked on a project called 'The Library of the Future'. This was Future Casting how we saw the development of the Library.



## Education

2006 MA Creative Practice for Narrative Environments. University of the Arts London, Central Saint Martins College of Art and Design. This was a multi-disciplinary course that has an entirely collaborative approach to the design process, this developed my team-work skills and a new approach to the way I work.

2004 BA Product Design. University of the Arts London, Central Saint Martins College of Art and Design. 2.1. This course enabled me to develop my skills as a three dimensional designer and develop a creative approach to design thinking.

2002 Erasmus. Polytechnico di Milano. Attended lectures in the Faculty of Industrial Design and carried out personal projects whilst living in Milan.

2001 B-tech Diploma in Foundation Studies in Art and Design. Exeter College. Distinction. The course helped me confirm my path in design.

2000 A-levels. Exeter College. Art and Design (Grade A), History of Art. (Grade C), Business Studies. (Grade E).

10 GCSE's. St Peters C of E High School. Grades A-C (Including Art, Maths and English).



## Exhibitions

2010 Off the Page. First Thursday at The Museum of Childhood. I created a site-specific installation that plays on the notion of drawing. Visitors were invited to manipulate a large-scale version of Cat's Cradle using bungee cord to transect space and create shapes reminiscent of architectural forms.

2007 21 Grams. Dazed and Confused Gallery. I was given the brief to come up with a piece that weighed 21 grams and came from you. The piece I created used medium of chewing gum as a diary.

2005 Cityscapes. Islington Business Centre. Looking at the future of the city. My work was in conjunction with the Student-Festival for 2006 London Architecture Biennale.

2004 Undo. Truman Brewery. I was hand picked from my graduate show to display my final major BA project at this exhibition.



## Hobbies Interests

I love set design and in my spare time I am currently assisting on the Punch Drunk production of The Duchess of Malfi with the ENO. I worked in the design team for the Hide Tide Old Vic co-production Ditch. In 1997 when I was at school in my spare time I decorated my garden shed in a Neo-Classical style. This led to me being in 'The World of Interiors' and having a whole back page spread in 'The Independent' when I was 15, I still have a passion for the 18th century. I am inspired by the culture that surrounds me and for that reason I love to travel. I also love chandeliers and taxidermy.